



MANAGEMENT & MARKETING

What does Management & Marketing do?

In Formula Student, teamwork and organization are just as important as engineering. The Management & Marketing division ensures that everything runs smoothly behind the scenes, from coordinating projects and resources to representing the team to the outside world.

In this area, you'll take responsibility for internal and external events, develop and implement operational strategies, and support the team's growth and visibility through professional communication and marketing.

If you enjoy organizing, planning and communicating with people from different backgrounds, whether within the team, with industry partners, or at public events, this is the place for you!



APPLY HERE!



Your Tasks:

- Plan and organize important team and sponsorship events
- Manage social media presence and content creation
- Photography and videography
- Find and contact new sponsors
- Human resources
- Oversee team finances

Requirements:

- Confident in using MS Office
- Very good English communication skills
- Strong teamwork and collaboration abilities
- Creativity and a confident appearance
- Independent, structured, and reliable working style
- Commitment and enthusiasm for the project